

Nik Sallie is an award-winning Intellectual Property attorney in Austin, Texas, providing legal services and business coaching to heart-centered, high-achieving women entrepreneurs through her website, NikSallie.com - "The Home of Holistic Hustle."

Her expertise includes a unique blend of branding, trademark law and digital marketing within the tech space. She was selected for two consecutive years to lead SXSW Mentor Sessions. She has served as a Council Member within the State Bar of Texas Intellectual Property Section, and is also a member of the Society of Women Entrepreneurs. As a trademark attorney and branding expert, she works with 6 figure women entrepreneurs to create legally protected, soul-injected brands that manifest their purpose into profits.

She is a sought after speaker, and has presented regularly for Facebook's Boost Your Business and Community Boost Marketing events across the country. She has also been a featured guest on several independent podcasts and online shows focused on entrepreneurship and self care.

SIGNATURE SPEAKING TOPICS

Authenticity as an Effective Marketing Strategy

This topic reveals how to leverage authenticity as a marketing tactic to establish "know, like and trust" and convert people not only into customers, but also into raving fans who refer friends.

Holistic Hustle: How Self Care is Essential to Entrepreneurship

This topic aims to help shift from a mindset of sacrifice to self care as a natural part of entrepreneurship.

Personal Branding in the Corporate Workplace

This topic reveals the unspoken rules for how to stand out, in the best way possible, to establish trust, build partnerships and navigate career goals with clarity, integrity and intention.

BOOK YOUR COMPLIMENTARY
INTRO CALL

Nik Sallie

P.O. Box 171318
Austin, TX 78717

Email: Info@NikSallie.com

Website: NikSallie.com

Social: @NikSallie

SXSW



facebook



INSIDE OUTER BEAUTY

#bossbabesatx work

NORTON ROSE FULBRIGHT TechFest 4.0 panel + party

Beckmann Collaborative
Small Business Marketing Consulting & Training

