

Nik has over 18 years' experience in marketing and branding, having worked for Virgin records as a marketing rep in Dallas Fort Worth to support artists like Janet Jackson, Coldplay, Korn and Lenny Kravitz.

She has over a decade experience in law specializing in intellectual property, specifically trademarks. Nik has also worked at Facebook for almost a decade, first in Intellectual Property Operations and now in sales in the Global Business Group, advising Fortune 500 healthcare companies on their advertising strategy. On average she manages and generates 8 figures per quarter in advertising revenue.

Additionally, she owns NikSallie.com, a trademark Law Firm supporting six figure women entrepreneurs in building and protecting their businesses so they can manifest their purpose into profits. Nik is also a member of the Interim Expert Team, a collective of executives and business owners who came together to help companies stuck in limbo due to our current environment — to reset and thrive. Finally, she is a Master Reiki Healer, avid tarot card reader and was named a 2020 Woman to Watch by Austin Woman Magazine. Connect with Nik on social media @NikSallie.

HEADSHOTS CLICK HERE



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